2019 AAAR Aerosol Video Competition

AAAR Online Education Subcommittee
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Do you have a passion for scientific communication?

Are you excited about explaining your research to a larger audience?

Do you want to become a viral YouTube sensation and self-fund your research forever!?

We are excited to announce the first AAAR Aerosol Video Competition! Make engaging videos and send to us by September 16! You can win cash prizes plus a chance to showcase your videos at AAAR 2019!

Here are the **rules**:

- Submissions are due September 16, 2019 11:59PM (ET) (two weeks before the start of AAAR 2019)
- Entries can be from an individual or a group as long as at least one member of the team is registered to attend AAAR.
- Videos must be produced in the last 12 months prior to AAAR 2019 Fall Meeting.
- Submissions must be 3 min or less
- Submissions should not contain any copyright information as winning videos will be freely available to the public via AAAR's website and/or Youtube. It is the responsibility of the participant to ensure that there is not copyrighted material used in the videos.
- Videos should be relevant to either topics covered during the sessions of AAAR (e.g. atmospheric chemistry and physics, instrumentation, bioaerosols etc.) or broader topics such as air pollution, human health and climate change. Please reach out to the online education committee if you have questions about appropriateness of your chosen topic.
- To submit your video, upload your video to Youtube, and then provide the link to your video at: http://aaarabstracts.com/2019/upload_video.php

Here are the **selection process** and **prize information**:

- The online education committee will choose the top 5 videos from the submissions as finalists for the competition during AAAR. Top five will be chosen based on the following criteria:
 - Relevance: Does your video grapple with core AAAR content?
 - o Accessibility: Is your video content easy to understand / thought-provoking?
 - o Engagement: Is your video fun to watch?
- Finalist videos will be displayed at a booth during the poster sessions. Each attendee will be allowed to vote on one video and the videos with the most votes will be awarded first place. The winning video will be shown after the plenary on the final day of the conference
- Prizes will be awarded as follows:
 - First place \$500 plus up to \$5000 for use to improve the quality and outreach of initial video
 - Second place \$200
 - Third place \$100

Here is an example of an education video made by our very own Eben Cross: https://www.youtube.com/watch?v=y27eQKaToHg